

period data indicating a period of time during which the content can be  
accessed by the user;  
a program which causes the computer to refuse access to the content by the  
user if a present date falls outside of the time period indicated by the period data; and  
a serving unit to serve the content when said program does not cause the  
computer to refuse access to the content,

**REMARKS**

If there are any formal matters remaining after this response, the Examiner is requested to telephone the undersigned to attend to these matters.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

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